

Exotic Tropical Plants and Bulbs of Florida

Spring 1954



P-65—CLIMBING LILY
Gloriosa Rothschildiana



P-62—BLACK ORCHIDS
Epidendrum Cochleatum



P-64—WONDER LEAF
Bryophyllum Pinnatus



P-60 - P-61—BUTTERFLY ORCHIDS
Epidendrum Tampense



P-63—FLORIDA ORCHIDS (Air Plants)
Tillandsia Bromeliads

Shipping Date: January 1 to July 1
F.O.B.: Florida
Minimum Quantity: As Indicated
Terms: 1/10/30

Routing: Parcel Post or Railway Express (unless otherwise instructed)
Display Material: Display cards supplied free of charge on items purchased

SPECIFICATIONS

VARIETY AND QUANTITY	Minimum Quantity (1 Carton)	Price Each	Price Per Carton	Weight Per Carton	Please Order By Code #
BUTTERFLY ORCHIDS (<i>Epidendrum Tampense</i>). Crown of 5 or more blooming size bulbs, packed in attractive perforated cellophane packages.	50 Packages	60c	\$30.00	4 Lbs.	P-60
BUTTERFLY ORCHIDS (<i>Epidendrum Tampense</i>). Crown of 10 or more blooming size bulbs, mounted on a highly decorative slab of imported Mexican Cholla wood.	12 Mounts	\$1.50	\$18.00	15 Lbs.	P-61
BLACK ORCHIDS (<i>Epidendrum Cochleatum</i>). Crown of 5 or more blooming size bulbs, mounted on a highly decorative slab of imported Mexican Cholla wood.	12 Mounts	\$2.00	\$24.00	15 Lbs.	P-62
FLORIDA ORCHIDS — AIR PLANTS (<i>Tillandsia Bromeliads</i>). One plant, packed in attractive perforated cellophane package.	50 Packages	55c	\$27.50	9 Lbs.	P-63
WONDER LEAF (<i>Bryophyllum Pinnatus</i>). One leaf, packed in attractive perforated cellophane package.	100 Packages	15c	\$15.00	5 Lbs.	P-64
CLIMBING LILY (<i>Gloriosa Rothschildiana</i>). A most unusual and fascinating Garden Lily that will climb if planted close to something to which it can attach itself. Bulk only.	50 Tubers	60c	\$30.00	5 Lbs.	P-65

SEE REVERSE SIDE FOR MORE COMPLETE INFORMATION ON ABOVE ITEMS

FLORIDA BULB COMPANY

2950 N. W. SEVENTH AVENUE, MIAMI 37, FLORIDA

Effective 1/1/54

DETAILED DESCRIPTION OF EXOTIC TROPICAL PLANTS AND BULBS OF FLORIDA

Code #

- P-60** The *Epidendrum Tampense* is a true native of Florida and grows wild in the deep jungles of the Everglades. Each bulb produces a blooming spike bearing as many as 20 exquisite miniature orchids. The flowering period is spring to late summer. The blooms are true orchid in shape, white with purple lips, and exotically fragrant, the perfume resembling the odor of "smoked honey." No soil is required for culture and each bulb is a plant in itself. A cluster may be divided into as many plants as there are bulbs. Growing instructions are included. Requires small display space.
- P-61** Also an *Epidendrum Tampense*, as above described, but is mounted on imported Mexican Cholla wood—very decorative. Ready to hang or set anywhere. These mounts have twice as many or more bulbs as the packages. Growing instructions are included. These mounted orchids make a very beautiful display.
- P-62** The *Epidendrum Cochleatum*, or Black Orchid, appears to have come originally from Central America. They are found growing along the rain belt of the jungles in limited areas in this tropical section. The only place in the continental United States where they are found growing in the wild state is a small area deep in the jungles of the Everglades of Florida. Botanists cannot agree as to the method of migration of these rare orchids across the Gulf of Mexico, but many believe that they may have been brought here by some ancient Columbus of the Aztecs on one of their trips to the mainland of Florida. Due to the unusual shape of the pseudo-bulbs, the evergreen foliage, and the regal blooms, these orchids were reserved for the nobility of the Aztecs. These plants were also used by the priests in their religious rituals and may be seen carved in the stones of the old temples.
- They are mounted on imported Mexican Cholla wood, ready to hang or set anywhere. The flowering period usually is from October to July, but may bloom at any time of the year. Flowers are miniature, exquisite in shape, dark brown with yellow and purple throat, appearing almost black in the shade. No soil is required for culture. Each bulb is a plant in itself and the cluster may be divided into as many plants as there are bulbs. Growing instructions are included. As these are mounted they make a very beautiful display.
- P-63** The *Tillandsia Bromeliads* are gathered deep in the heart of the Florida Everglades by the Seminole Indians. When in full bloom, this plant represents a riot of colors, ranging from deep crimson through pink, yellow, and royal purple. The central spike bears the flowers. Each plant will continue to bloom for several months, and increases in size after each flowering period. Requires no soil. May be attached to a slab of wood or bark, placed in a vase, attached to a screen, curtain, or woodwork in an airy place. Growing instructions are included. Requires small display space.
- P-64** The *Bryophyllum Pinnatus* is sometimes called the Wonder Leaf, Good Luck Leaf, or Leaf of Life. Will sprout and grow in the cellophane bags, creating an appealing sales item. A single leaf will incubate as many as 28 plants. A botanical novelty that will grow and multiply either in soil or suspended in air. Attach to a curtain, screen, or mantle in a shady spot. In a few days small plants will appear at each notch of the leaf. After these plants have formed two leaves they may be removed and potted. The plant will grow two feet in height, bearing beautiful Japanese Lantern type flowers of purple and green. These flowers may be dried and will retain their beauty for several years. Growing instructions included. Requires very small display space.
- P-65** The *Gloriosa Rothschildiana*, or climbing lily, is very exotic in color and shape. The petals are sharply curved, brilliant red bordered golden yellow, the red becoming darker as the flowers age. Soil is required for culture. May be planted outdoors, or in a pot indoors. The blooms have remarkable keeping qualities so make wonderful exotic cut flowers. Growing instructions included. Sold in bulk only and require small display space.

All of the above plants or bulbs will flower the first year.